A Macintosh w
preserve the

"No house should ever be *on* any hill," Frank Lloyd Wright once wrote. "It should be *of* the hill, belonging to it, so hill and house could live together, each the happier for the other."

The Apple Macintosh Quadra.

The notion of integrating into an environment rather than overwhelming it, of complementing what already exists rather than eliminating it, is as relevant to the architecture of computers as it is to the architecture of buildings.

- ArchiCAD
- Architrion
- AutoCAD
- Claris CAD
- Generic CADD
- MicroStation Mac
- Upfront
- VersaCAD
- WalkThrough

Macintosh Quadra runs all the most powerful design and architecture software.

Yet, to this day, the Apple Macintosh remains the only kind of computer designed from the very first chip to work the way people work, instead of forcing people to work like a computer.

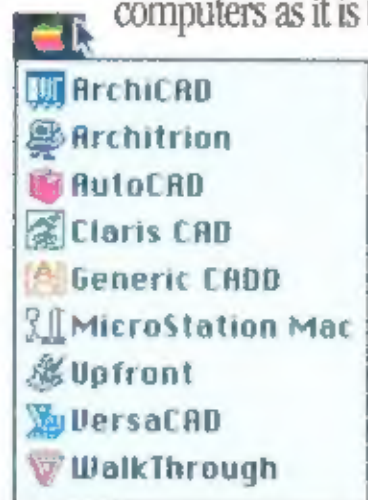Indeed, the most powerful expressions of this idea yet are the Macintosh Quadra 700 and 950 personal computers.

Both computers combine the simple, commonsense virtues of every Mac with a whole new level of speed, storage, expansion and networking capabilities.

They're as easy to set up, learn and use as any Macintosh. And since they're significantly faster than 486 computers from Dell, IBM and Compaq, they let you do everything you do now faster than you've ever done it before – from whipping out proposals, estimates and presentations to revising construction drawings and creating newly rendered 3-D perspectives at remarkable speeds.
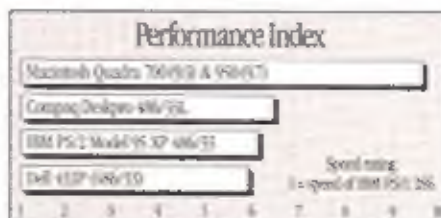
Both have the extraordinary processing power you need to run all the most popular architecture and

Performance index	
Macintosh Quadra 700 95 & 950	
Compaq Deskpro 486/33L	
IBM PS/2 Model 95 XP 486/33	
Dell 433P 486/33	Speed rating 1 = speed of IBM PS/2 286
1 2 3 4 5 6 7 8 9	

Macintosh Quadra significantly outperforms 486 PCs from IBM, Compaq and Dell running Windows 3.0.

design software, including programs such as AutoCAD, ArchiCAD, MicroStation Mac, Architrion and Alias Upfront.

That's because both the 700 and 950 are powered by the awesome Motorola 68040 (rated at 20 and 25 MIPS, running at 25 and 33 MHz), which integrates the processor, math coprocessor and RAM cache all onto one chip.

All this power means that you can now use

ith the power to environment.

the simplicity of a Macintosh to do things like create a stunning 3-D model of a building and combine it with a photograph of the environment or location where you want the building to go. Then take your clients on a real-time tour of the structure with programs like Virtus WalkThrough, letting them interact with the computer and choose the areas they want to explore.

You can add a 400MB hard disk to both the 700 and the 950. And the 950 even lets you add a CD-ROM drive or a removable

cartridge drive, and a disk array or more than one gigabyte of internal hard disk storage.

You can increase the memory of the 950 to up to 64MB of RAM so you can have several large files or many programs open at the same time.

And you don't have to buy an extra video card because high-resolution 24-bit photographic-quality video** support is already built in.

There are two Macintosh Quadra models. The 950 sits next to your desk; the 700 fits on top of it.

Macintosh Quadra helps people work together, too. File sharing and networking are both built in, making it possible for anyone to build a network simply by plugging in a cable. For high-performance networks, Ethernet is built in as well.

With accelerated 24-bit video support built in, Macintosh Quadra brings spectacular, photo-quality color to programs like ArchiCAD and Architrion without the expense of an extra video card.

And Macintosh Quadra runs thousands of business programs at screaming speeds, including Lotus 1-2-3, WordPerfect and PowerPoint. To help you with every aspect of your business.

Your authorized Apple reseller would be glad to demonstrate all this and more. To find out the name and location of the one nearest you, just give us a call at 800-538-9696, extension 205.

And discover the kind of power it takes to preserve the environment. The kind of power no other personal computer can offer you. The power to be your best."